IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the	Application of:) Group Art Unit: 3714		
GO	OLDBERG et al.) Confirmation No.: 4950		
Serial No.	: 09/502,285) Examiner: MOSSER, Robert E.		
Filed: Feb	oruary 11,2000) SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT		
Atty. File	No.: 3367-2-2))		
	NETWORKED SYSTEM FOR ESENTING ADVERTISING")))		
Commissi P.O. Box	Amendment oner for Patents 1450 a, VA 22313-1450			
Dear Sir:				
Th	e references cited on attached Forr	m PTO-SB08 are being called to the attention of the		
Examiner.				
☒	Copies of the cited non-patent	and/or foreign references are enclosed herewith.		
	Copies of the cited U.S. patents and/or patent applications are enclosed herewith.			
\boxtimes	Copies of the cited U.S. patents/patent application publications are not enclosed in			
accordance	e with 37 C.F.R. § 1.98(a).			
	Copies of the cited references are not enclosed, in accordance with 37 C.F.R.			
§ 1.98(d), 1	because the references were cited by	or submitted to the U.S. Patent and Trademark Office		
in prior ap	plication Serial No.	filed, which is relied upon for an		
earlier filii	ng date under 35 U.S.C. § 120.			
	To the best of applicants' belief	f, the pertinence of the foreign-language references are		
believed to	be summarized in the attached En	glish abstracts and in the figures, although applicants		
do not nec	essarily vouch for the accuracy of t	he translation.		

	Examiner's	s attention is	drawn to tl	ne following	co-pending	applications,	copies of
which have b	een or are be	ing submitted	d:				
	Serial No.	10/994.054	filed 11-1	8-2004	Attornev's F	Ref. No. 5828	-1)

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Other:				

Submission of the above information is not intended as an admission that any item is citable under the statutes or rules to support a rejection, that any item disclosed represents analogous art, or that those skilled in the art would refer to or recognize the pertinence of any reference without the benefit of hindsight, nor should an inference be drawn as to the pertinence of the references based on the order in which they are presented. Submission of this statement should not be taken as an indication that a search has been conducted, or that no better art exists.

It is respectfully requested that the cited information be expressly considered during the prosecution of this application and the references made of record therein.

FEES

	37 CFR 1.97(b): No fee is believed due in connection with this submission, because the information disclosure statement submitted herewith is satisfies one of the following conditions ("X" indicates satisfaction):			
	Within three months of the filing date of a national application other than a continued prosecution application under 37 CFR 1.53(d), or			
	☐ Within three months of the date of entry into the national stage of an international application as set forth in 37 CFR 1.491 or			
	☐ Before the mailing date of a first Office Action on the merits, or			
	Before the mailing of a first Office action after the filing of a request for continued examination under 37 CFR 1.114.			
	Although no fee is believed due, if any fee is deemed due in connection with this submission, please charge such fee to Deposit Account 19-1970.			
⊠	37 CFR 1.97(c): The information disclosure statement transmitted herewith is being filed after all the above conditions (37 CFR 1.97(b)), but before the mailing date of one of the following conditions: (1) a final action under 37 C.F.R. 1.113 or (2) a notice of allowance under 37 C.F.R. 1.311, or (3) an action that otherwise closes prosecution in the application. This Information Disclosure Statement is accompanied by:			
	☐ A Certification (below) as specified by 37 C.F.R. 1.97(e). Although no fee is believed due, if any fee is deemed due in connection with this submission, please charge such fee to Deposit Account 19-1970. OR			
	Please charge Deposit Account 19-1970 in the amount of \$180.00 for the fee set forth in 37 C.F.R. 1.17(p) for submission of an information disclosure statement. Please credit any overpayment or charge any underpayment to Deposit Account 19-1970.			
	37 CFR 1.97(d): This Information Disclosure Statement is being submitted after the period specified in 37 CFR 1.97(c). This information Disclosure Statement includes a Certification (below) as specified by 37 C.F.R. 1.97(e) AND			
	☐ Applicants hereby requests consideration of the reference(s) disclosed herein. Please charge Deposit			
	Account 19-1970 in the amount of \$180.00 under 37 C.F.R. 1.17(p). Please credit any overpayment or			
	charge any underpayment to Deposit Account 19-1970. Election to pay the fee should not be taken as an indication that applicant(s) cannot execute a certification.			

Certification (37 C.F.R. 1.97(e)) (Applicable only if checked) The undersigned certifies that: Each item of information contained in this information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this statement. 37 C.F.R. 1.97(e)(1). A copy of the communication from the foreign patent office is enclosed. OR No item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the undersigned after making reasonable inquiry, no item of information contained in this Information Disclosure Statement was known to any individual designated in 37 C.F.R. 1.56(c) more than three months prior to the filing of this statement. 37 C.F.R. 1.97(e)(2).

Respectfully submitted,

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am, 2,2008